

REVIEW:	Review of Festivals in Herefordshire	
Committee:	Community Services Scrutiny Committee	Chair: tbc
Lead support officers:	Karen Stanton, Stakeholder Manager (Highways, Transport and Community Services)	

SCOPING

Terms of Reference

This review covers:

- To look at the profile of key festivals in Herefordshire, and the wider profile of events taking place in the county.
- Understand the impacts of festivals on the county and their role in supporting economic and social vibrancy.
- To explore future festivals considering the current financial climate and future opportunities.
- To specifically understand the licensing aspect of festivals.

Desired outcomes

- To create an understanding of the current profile of festivals within Herefordshire.
- To assess the current support for festivals in Herefordshire from a range of partner organisations.
- To evaluate the opportunities and threats of festivals.
- To understand the process of applying for and the granting of licences.
- To recommend how festivals can flourish in the county and where appropriate suggest ways of improving how festivals and the local authority work together towards common aims.

Key questions

- What is the profile of festivals in the county?
- How are festivals run and by who?
- What is the impact of festivals of the county, including community and financial impact?
- What are the opportunities and threats to festivals in the future?
- What are the issues and barriers for festivals going forward?
- How can local authorities support festivals, without additional finance?
- How sustainable are festivals?
- What is the process of applying for licences?
- Why have there been problems with the issuing of licences, relating to some cases highlighted in the local media?
- How can the licence process be improved if necessary?

Corporate Plan Priorities

Stronger Communities

Timetable	
<i>Activity</i>	<i>Suggested Timescale</i>
Pre-meeting with scrutiny members	Early December 2011
2 review days with partners and stakeholders	Early January 2011
Discussion Session	February 2011
Scrutiny Meeting – report presented	7 March 2011